



**MEMORANDUM**

**FROM:** Benjamin C. Ayers, Sr. Vice President for Academic Affairs & Provost *BCA*  
**TO:** University Council  
**CC:** Santanu Chatterjee, Interim Dean, Terry College of Business  
**DATE:** August 21, 2025  
**RE:** **Approval of the Dissolution of the Center for Business Analytics and Insights**

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In accordance with the University of Georgia Policy on Centers, I have approved the dissolution of the Center for Business Analytics and Insights (CBAI) in the Terry College of Business. This action follows a formal recommendation from Interim Dean Santanu Chatterjee and has been reviewed and endorsed by Interim Vice President for Research, Dr. Christopher King.

The dissolution is appropriate given that the Center's activities, personnel, and leadership have been fully integrated into the newly established M. Douglas and V. Kay Ivester Institute for Business Analytics and Insights (IIBAI). This transition reflects the continued evolution of business analytics at UGA and supports the strategic alignment of academic resources within the Terry College.

This item is submitted as an information item to the University Council.