



# The University of Georgia

University Council  
Athens, Georgia 30602

March 17, 2017

## UNIVERSITY CURRICULUM COMMITTEE – 2016-2017

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Graduate Student Representative – Ms. Ashley E. Fallaize

Dear Colleagues:

The attached proposal from the College of Family and Consumer Sciences to offer the existing major in Financial Planning, Housing and Consumer Economics (M.S.) on the Griffin campus will be an agenda item for the March 24, 2017, Full University Curriculum Committee meeting.

Sincerely,

Alison F. Alexander, Chair  
University Curriculum Committee

cc: Provost Pamela S. Whitten  
Dr. Rahul Shrivastav

Committee on Facilities, Committee on Intercollegiate Athletics, Committee on Statutes, Bylaws, and Committees, Committee on Student Life, Curriculum Committee, Educational Affairs Committee, Executive Committee, Faculty Admissions Committee, Faculty Affairs Committee, Faculty Grievance Committee, Faculty Post-Tenure Review Appeals Committee, Faculty/Staff Parking Appeals Committee, Human Resources Committee, Program Review and Assessment Committee, Strategic Planning Committee, University Libraries Committee, University Promotion and Tenure Appeals Committee

An Equal Opportunity/Affirmative Action/Veteran/Disability Institution

**Proposal for an External  
Degree  
The University of Georgia**

Institution: The University of Georgia

Date: January 5, 2017

College/School/Division: College of Family and Consumer Sciences

Department: Department of Financial Planning, Housing and Consumer Economics

Degree (please indicate whether this is a stand-alone degree): M.S.

Major: Financial Planning, Housing and Consumer Economics

CIP Code: 19060102

Proposed Start Date: August 2017

The proposal for an External Degree must include a brief narrative that addresses the following points and completion of the attached Addendum for Distance Education Delivery of New Programs.

**1. Assessment**

The M.S. degree in Financial Planning, Housing and Consumer Economics has long been a service to residents of the state of Georgia. Currently the M.S. degree in Financial Planning, Housing and Consumer Economics is offered in two ways: (1) a traditional, face-to-face offering on the UGA-Athens campus; and (2) a fully online degree. We propose that this degree program be extended to the UGA-Griffin campus to provide additional access to students in additional geographical locations, including metro Atlanta, who currently are unable to attend classes on the Athens campus and prefer face-to-face class offerings over online classes. This extended M.S. degree will maintain features of the current program of study in Athens, with concentrations available in financial planning, housing management and policy, or consumer economics. In addition, this proposal meets one of the strategic priorities in the UGA 2020 Strategic Plan by offering increased access to UGA graduate education through extended campus educational programs.

The financial planning profession is one of the fastest growing occupational fields in the United States. Approximately 3,200 professionals work in this field and are currently located in Metro Atlanta. Furthermore, several demographic trends and recent market fluctuations have been identified as the main reason this profession will continue to grow. The M.S. degree with the focus in financial planning will prepare a new generation of planners to account for trends such as longevity risk, market volatility, and regulation and compliance.

Face-to-face class meetings will take place in late afternoon or evening hours. Additional class sessions will utilize the UGA learning management system (currently eLC) as well as other available online resources to maintain communication between faculty and students as learning and additional instruction is accomplished. Offering the face-to-face component of this degree through the UGA-Griffin Campus provides a central location easily accessible to a large percentage of Georgia's residents. The Griffin campus is 40 miles from Atlanta, 85 miles from Columbus, and 55 miles from Macon, thus placing it within a 1.5 hour drive from most of the major population centers in the state of Georgia. South Metro Atlanta region is fast growing, and the proposed Airport City project (\$1.2 billion) real estate investment at

the Atlanta Hartsfield-Jackson Airport is projected to establish mixed use development with numerous opportunities for student recruitment.<sup>1</sup>

## **2. Admission Requirements**

### Admission Procedures for Domestic Applicants

Admissions are open to all qualified graduates of accredited institutions. Admission materials are available through the Graduate Admissions Office. All prospective students send directly to the University of Georgia-Athens Graduate School:

- a completed application, including the application fee
- official transcripts from each institution of higher education that granted a degree
- official Graduate Record Examination (GRE) scores or Graduate Management Admission Test (GMAT) scores:
  - GRE institution code is 5813
  - GMAT program code for all M.S. degree options is Z95-H2-68
  - GMAT program code for the Ph.D. program is Z95-TV-07
  - We may request a GRE or GMAT waiver on the applicant's behalf under certain conditions outlined below
- three letters of recommendation
- a Statement of Purpose using the required guidelines
- a resume or vita

M.S. applicants should have completed a course in statistics (equivalent to STAT 2000) and a course in microeconomic theory (equivalent to ECON 2106).

Admissions are reviewed by the FHCE graduate faculty and the Graduate School.

### Admission Procedures for International Applicants

Admission materials are available through the Graduate Admissions Office. Students should visit the Graduate School's International Supplemental Information website and then send directly to the Graduate School:

- a completed application (including application fee)
- one official or unofficial transcript from each institution of higher education that granted a degree
- official proof of degree(s) awarded
- if from a non-English speaking country, official TOEFL or IELTS scores
- official Graduate Record Examination (GRE) or Graduate Management Admission Test (GMAT) scores:
  - GRE institution code is 5813
  - GMAT program code for all M.S. degree options is Z95-H2-68
  - GMAT program code for the Ph.D. program is Z95-TV-07
- three letters of recommendation (letters are submitted electronically through the Graduate School application system)
- a Statement of Purpose following the required guidelines
- a resume or vita

In addition, international students who are applying for a graduate assistantship should send directly to the Department Graduate Coordinator Assistant:

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<sup>1</sup> <http://documents.atlantaregional.com/aeroatl/aerotropolis-atlanta-blueprint-final.pdf>

- The minimum English proficiency scores are:
- TOEFL: 80 or higher with 20 or higher on each of the Speak and Write sections
- IELTS: 6.5 or higher overall with no single band (score) below 6.0

Student applications will be reviewed by a committee of FHCE graduate faculty and the Graduate School.

\*For the MS-NT financial planning program (online and on campus non-thesis program) we may request a waiver of the GRE or GMAT on behalf of the student under certain conditions. The Statement of Purpose allows the student to indicate if they meet one or more of the following four criteria:

1. Earned an undergraduate degree from an accredited institution in a related discipline with at least a 3.0 GPA and have a minimum of 3 years of relevant work experience and can demonstrate in statement of purpose/personal interview that the student possesses the perspective, the intellectual capacity, and the drive and determination to successfully complete the MS-NT program;
2. Hold, in good standing, a designation relevant to intended field such as Certified Public Accountant (CPA), Chartered Life Underwriter (CLU), Certified Financial Planner® (CFP®), Chartered Financial Consultant (ChFC), Chartered Financial Analyst (CFA), applicable FINRA licenses or equivalent;
3. Have completed a minimum of nine credits of graduate course work at a regionally accredited college or university in a related field with a 3.5 GPA or higher; or
4. Previously earned a graduate degree in a related field

### **3. Program Content**

The curriculum of the extended degree program will be equivalent to the authorized unit's approved M.S. program on the UGA-Athens campus that requires at least 36 semester credit hours. Our current M.S. degree, thesis option, offers three concentration areas: (1) Consumer Economics, (2) Financial Planning, or (3) Housing Management and Policy. Our current M.S. degree, non-thesis option, offers two concentration areas: (1) Consumer Economics/Applied Consumer Analytics or (2) Financial Planning. The specific course requirements for these options are attached. Initially, courses will be offered allowing students on the Griffin campus to complete the M.S. non-thesis option with a Financial Planning concentration. As the program grows, the Consumer Economics and Housing Management and Policy courses may be offered.

### **4. Student Advising**

Each student will be assigned an advisor professor from the Program faculty. Faculty assigned as advisors to extended degree students will be available for consultation on the Griffin and/or Athens campuses. Additionally, online communication using eLC, Skype, chat, email and other such resources will be used by faculty to assist students. The following procedures will apply:

1. After admission, students select a professor who will serve as their academic advisor.
2. The advisor, in consultation with the student, is responsible for:
  - a. registration clearance
  - b. monitoring course completion and program progress
  - c. approving overloads
  - d. guiding research and related activities

### **5. Resident Requirements**

The Graduate School enrollment policy requires that students register for a minimum of three credit hours in at least two out of three semesters each academic year (fall, spring, and

summer). Our expectation is that students enrolled in this degree program will take a minimum of two courses (6 credit hours) each term enrolled.

## **6. Program Management**

The two graduate faculty on the Griffin campus will have primary responsibility for teaching the graduate-level courses. A Griffin-based Academic Professional will assist with the general management of the Griffin campus program as well as recruitment, scheduling, advising, and coordinating activities between the Athens and Griffin campuses.

The Athens-based Graduate Coordinator and/or Graduate Coordinator Assistant will work closely with Griffin-based personnel to ensure that students in the program complete all program requirements. All requirements for M.S. students in financial planning, housing and consumer economics will be the same for Griffin and Athens students including admission requirements and degree completion requirements.

Athens-based graduate faculty may teach online or distance courses and serve on graduate committees for Griffin-based graduate students.

### *Timetable for Implementation*

Recruitment will begin as soon as approval is received. Course revision and development will be undertaken in Spring and Summer semesters 2017.

### *Griffin-Based Graduate Faculty*

The following tenure-track graduate faculty will have primary responsibility for teaching Griffin-based courses and mentoring graduate students who are based in Griffin:

Velma Zahirovic-Herbert, Associate Professor

Sophia Anong, Assistant Professor

Research bios can be found: <http://www.fcs.uga.edu/people/dept/7/36>

### *Griffin-Based Administration and undergraduate faculty*

The following academic professional will coordinate Griffin-based admissions, graduate student records, databases, and Graduate School forms with the existing Athens-based Graduate Coordinator and Graduate Coordinator Assistant. Pending permission of the Dean of the Graduate School, will also teach Griffin-based courses.

Effie Antonoudi, MBA, MS, CPA, Academic Professional Associate

### *Athens-Based Graduate Faculty*

The following faculty may teach online or distance courses and serve on graduate committees. Research bios can be found: <http://www.fcs.uga.edu/people/dept/7/36>

Patryk Babiarz, Assistant Professor

Andy Carswell, Associate Professor

Swarn Chatterjee, Associate Professor

Brenda Cude, Professor

Heidi Ewen, Assistant Professor

Joseph Goetz, Associate Professor

John Grable, Professor

Joan Koonce, Extension Professor  
Diann Moorman, Associate Professor  
Robb Nielsen, Associate Professor  
Lance Palmer, Associate Professor  
Kimberly Skobba, Assistant Professor  
Karen Tinsley, Public Service Associate  
Pamela Turner, Extension Associate Professor  
Kenneth White, Assistant Professor  
Sheri Worthy, Professor and Head  
Ann Woodyard, Assistant Professor

*Athens-Based Administration*

Sheri Worthy, Professor and Head, Financial Planning, Housing and Consumer Economics  
Oversight of the program

Swarn Chatterjee, Associate Professor and Graduate Coordinator  
Justin Miller, Graduate Coordinator's Assistant  
Liaison with Graduate School  
Graduate student admissions  
Graduate student records  
Graduate student database

***Matriculation Plan:***

Fall Year 1

FHCE 8200 Financial Planning & Analysis – Griffin campus or online

FHCE 6200 Wealth Management 1\* - Griffin campus

Elective – Griffin campus

Spring Year 1

FHCE 6250E Practice Management – online

FHCE 6205 Wealth Management 2 - Griffin campus

FHCE 6210 Retirement Planning and Employee Benefits – Griffin campus

Fall Year 2

FHCE 6220 Estate Planning – Griffin campus

FHCE 7200E Financial Counseling and Client Communication – online

Elective – Griffin campus

Spring Year 2

FHCE 6230 - Family Tax Planning\* - Griffin campus

FHCE 8025 - Research Evaluation and Theory in Financial Planning Practice – Griffin campus  
or online

***Duration of the Program:***

The Griffin M.S. program is a two-year program (four semesters) assuming the student takes a full load (9 hours per semester). Courses will be offered each fall and spring on Griffin campus. Students will take some online courses to complete the program. Courses required for the master's non-thesis with a concentration in financial planning are shown above and are sequenced by year and semester to complete the program in two years.

***Program Review:***

The program will be subject to the University of Georgia Program Review process. Academic programs at the university are reviewed on a seven-year cycle under the Academic Program Review Process. The Griffin program will be reviewed as part of the review of the Financial Planning, Housing and Consumer Economics (FHCE) program. FHCE was last reviewed in 2016--2017, and the next review is scheduled for 2023-24.

***Possible Duplication with Other Programs in the Immediate Area:***

Currently the M.S. degree in Financial Planning, Housing and Consumer Economics is offered in two ways: (1) a traditional, face-to-face offering on the UGA-Athens campus; and (2) a fully online degree offered by UGA. While there are a couple of programs in Metro Atlanta that offer CFP® Certification Program courses, no other institution in Metro Atlanta offers an M.S. degree in Financial Planning, Housing and Consumer Economics. The target area for recruitment, outside of Metro Atlanta, such as Macon and Columbus areas, have no such programs. Therefore, this program will provide additional access to students in various geographical locations, including metro Atlanta, who currently are unable to attend classes on the Athens campus and prefer face-to-face class offerings.

***Program Assessment:***

FHCE has an Assessment Plan in place for our graduate programs. Accreditation assessments are routinely completed for the FHCE program. Current practices will be expanded to include the UGA Griffin Campus students and faculty. Assessment procedures will include student performance data, graduate exit questionnaires, alumni surveys, and course evaluations. The Griffin master's degree will be assessed as part of that plan on the following learning outcomes:

- Students in each degree objective (M.S.-NT, M.S., Ph.D.) demonstrate the ability to successfully write a research proposal in an area relevant to financial planning, housing, or consumer economics.
- Students in each degree objective (M.S.-NT, M.S., Ph.D.) demonstrate the ability to orally defend a research proposal in an area relevant to financial planning, housing, or consumer economics.
- At least 80% of M.S. and Ph.D. students demonstrate the ability to orally present their own original research to members of an informed audience at a *Proficient* or *Exemplary* level. The student's original research is expected to contribute to the literature in one or more concentration areas (financial planning, housing, and/or consumer economics).
- M.S.-NT financial planning students will demonstrate the ability to synthesize the content found within the financial planning curriculum and effectively apply and integrate this information in the formulation of a financial plan.

## **7. Library and Laboratory Resources**

Two University of Georgia libraries are available for student use: the main library and the science library. Both libraries can be accessed for electronic literature searches. The Griffin Campus Research Facility Library is a branch of the University of Georgia Libraries. Researchers needing access to the Griffin Campus library after hours may obtain a key card for easy access. Additionally, our faculty will provide materials for access by students. These materials will be placed in the UGA-Griffin research facility library and our offices.

## **8. Budget**

The Extended Degree program requires no additional funding. Faculty lines are already budgeted for these positions. Classroom space will be required and has been allocated. Abundant classroom space is available on the Griffin Campus.

## **9. Program Costs Assessed to Students**

All courses required to complete the M.S. in Financial Planning, Housing and Consumer Economics will be made available to students on the Griffin campus, so no student costs are expected beyond those normally associated with the on-campus programs. It is possible that some Griffin students may choose to take some online M.S. courses, which currently have a \$245 e-rate fee in addition to the normal tuition costs.

## **10. Accreditation**

The Athens campus program is registered with the Certified Financial Planner Board of Standards, Inc., and the Association of Financial Counseling and Planning Education. Graduates are eligible to sit for the Certified Financial Planner (CFP®) and Accredited Financial Counselor (AFC®) examinations. We anticipate that this external degree program will also meet accreditation guidelines in that it maintains the same required courses and standards of excellence implemented in the current program.



## Department of Financial Planning, Housing and Consumer Economics Master of Science Degree Requirements (Thesis Option)

### CORE COURSES

<i>(Completed)</i>			
_____	<b>FHCE 7020</b>	<b>1</b>	<b>Research Development I</b> <i>Students develop the skills necessary to develop a thesis or dissertation proposal, including the identification of a viable research question and the structure of an empirical research paper.</i>
_____	<b>FHCE 7025</b>	<b>2</b>	<b>Research Development II</b> <i>Students develop preliminary thesis or dissertation research plans, share their plans with other students and faculty for constructive feedback, and critique others' research plans.</i>
_____	<b>FHCE 8000</b>	<b>3</b>	<b>Research Methods in Financial Planning, Housing and Consumer Economics I</b> <i>Research design. Emphasis on common problems incurred in measurement and data analysis.</i>
_____	<b>FHCE 8050</b>	<b>3</b>	<b>Research Methods in Financial Planning, Housing and Consumer Economics II</b> <i>Advanced research methods. Integration of research design, measurement, and data analysis.</i>
_____	<b>FHCE 8100</b>	<b>3</b>	<b>Theory of Households, Consumer Economics, and Financial Behavior I</b> <i>A survey of contemporary theories of consumer and household decision making. Includes neoclassical economic analysis, theories of savings and consumption, financial behavior, and theories of housing.</i>
_____	<i>or</i>		
_____	<b>FHCE 8150</b>	<b>3</b>	<b>Theory of Households, Consumer Economics, and Financial Behavior II</b> <i>A formal introduction to contemporary economic theories of decision making. The goal is to understand the behavior of economic agents-consumers and firms-and their interaction in various environments.</i>
_____	<b>STAT 6210</b>	<b>3</b>	<b>Statistical Methods I</b> <i>Statistical models, descriptive statistics, random variables, probability distributions, concepts in statistical inference, estimation, confidence intervals, hypothesis testing, goodness-of-fit tests, contingency tables.</i>
_____	<b>STAT 6220</b>	<b>3</b>	<b>Statistical Methods II</b> <i>Regression analysis including simple linear regression, multiple regression, model checking and analysis of residuals, correlation and prediction, analysis of variance, completely randomized designs, randomized block designs, factorial designs, interaction and covariance analysis.</i>
		<b>18</b>	<b>Total core hours</b>

### THESIS CREDIT HOURS

<i>(Completed)</i>			
_____	<b>FHCE 7300</b>	<b>3</b>	<b>Master's Thesis</b>
		<b>3</b>	<b>Total thesis hours</b>

### CONCENTRATION

9 hrs in concentration plus 6 hrs in allied department determined in consultation with committee

<i>(Completed)</i>			
_____		<b>15</b>	<b>Housing Concentration credits from page 2</b>
			<i>or</i>
_____		<b>18</b>	<b>Financial Planning Concentration credits from page 3</b>
			<i>or</i>
_____		<b>15</b>	<b>Consumer Economics Concentration credits from page 4</b>
		<b>15+</b>	<b>Total concentration hours</b>

### TOTAL CREDIT HOURS

<i>(Completed)</i>			
_____		<b>36</b>	<b>Total credit hours = 18 core + 3 thesis + 15 or more concentration</b>

**HOUSING CONCENTRATION COURSE OPTIONS**

9 hrs in concentration plus 6 hrs in allied department

*(Completed)*

_____	FHCE 6300	3	Advanced Housing Theories
_____	FHCE 6310	3	Housing Policy
_____	FHCE 6320	3	Legal Issues in Residential Property Management
_____	FHCE 6330	3	Leasing Strategies for Residential Property Management
_____	FHCE 6350	3	Household Technology and Systems
_____	FHCE 6400	3	Family Demographics and Policy
_____	FHCE 6500	3	Aging and the Family
_____	FHCE 6810	3	Housing the Elderly
_____	FHCE 6900	3	Seminar in Financial Planning, Housing and Consumer Economics
_____	FHCE 7010	3	Directed Study in Financial Planning, Housing and Consumer Economics
_____	FHCE 7310	3	Managing Nonprofit and Special Community Housing
_____	FHCE 7320	3	Residential Property Management Technology and Simulation
_____	FHCE 7330	3	Multifamily Housing and Society
_____	FHCE 7350	3	Housing Counseling
_____	FHCE 7400	3	Demographics of Special Populations
_____	FHCE 7710	3	Study Tour in Financial Planning, Housing and Consumer Economics
_____	FHCE 7910	3-9	Financial Planning, Housing and Consumer Economics Internship
_____	FHCE 8300	3	Housing Theories, Research, and Policies
_____	FHCE 8400	3	Demographics and Policy
_____	FHCE 8900	3	Seminar in Financial Planning, Housing and Consumer Economics
_____	FHCE 9100	3	Consumer Policies and Programs

**9** *Total housing concentration hours*

**ALLIED DEPARTMENT CREDIT HOURS**

*(Completed)*

_____	####	3	Allied course in support of concentration area per committee's approval
_____	####	3	Allied course in support of concentration area per committee's approval

**6** *Total allied department concentration hours*

**TOTAL CREDIT HOURS**

**15** *Concentration credit hours = 9 housing + 6 allied department hours*

**ALLIED DEPARTMENT COURSE OPTIONS**

Graduate students in the past have taken courses from allied departments including Economics, Agricultural & Applied Economics, Marketing, Psychology, Human Development and Family Science, Sociology, Textiles Merchandising & Interiors, Educational Psychology, Educational Research & Management, Management Information Systems, and History.

Graduate students, in consultation with their committees, may also consider taking courses from other allied departments. Allied departments that may offer courses of interest include Environmental Ethics, Environmental Health Science, Forestry & Natural Resources, Global Policy Studies, Health Administration, Health Policy & Management, Health Promotion & Behavior, International Affairs, Public Administration & Policy, Political Science, Agricultural Leadership, and Higher Education.

**FINANCIAL PLANNING CONCENTRATION COURSE OPTIONS**

\*Necessary for CFP Exam

*(Completed)*

_____	FHCE 6200	3	Wealth Management 1*
_____	FHCE 6205	3	Wealth Management 2*
_____	FHCE 6210	3	Retirement Planning and Employee Benefits*
_____	FHCE 6220	3	Estate Planning*
_____	FHCE 6230	3	Family Tax Planning*
_____	FHCE 7200	3	Financial Counseling and Client Communication*
_____	FHCE 7250	3	Capstone in Financial Planning*
_____	FHCE 6250	3	Practice Management
_____	FHCE 6500	3	Aging and the Family
_____	FHCE 6900	3	Seminar in Financial Planning, Housing and Consumer Economics
_____	FHCE 7010	3	Directed Study in Financial Planning, Housing and Consumer Economics
_____	FHCE 7910	3-9	Financial Planning, Housing and Consumer Economics Internship
_____	FHCE 8200	3	Financial Planning and Analysis
_____	FHCE 8400	3	Demographics and Policy
_____	FHCE 8900	3	Seminar in Financial Planning, Housing and Consumer Economics
_____	FHCE 9100	3	Consumer Policies and Programs
_____	RMIN 4000	3	Risk Management and Insurance

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**18**    *Total financial planning concentration hours*

**CONSUMER ECONOMICS CONCENTRATION COURSE OPTIONS**

9 hrs in concentration plus 6 hrs in allied department

*(Completed)*

_____	FHCE 6100	3	Economic Status of American Households and Related Policy
_____	FHCE 6200	3	Wealth Management I
_____	FHCE 6210	3	Retirement Planning and Employee Benefits
_____	FHCE 6220	3	Estate Planning
_____	FHCE 6400	3	Family Demographics and Policy
_____	FHCE 6500	3	Aging and the Family
_____	FHCE 6900	3	Seminar in Financial Planning, Housing and Consumer Economics
_____	FHCE 7010	3	Directed Study in Financial Planning, Housing and Consumer Economics
_____	FHCE 7100	3	Consumer Policy
_____	FHCE 7150	3	Consumer Policy Analysis
_____	FHCE 7200	3	Financial Counseling and Client Communication
_____	FHCE 7250	3	Capstone in Financial Planning
_____	FHCE 7400	3	Demographics of Special Populations
_____	FHCE 7710	3	Study Tour in Financial Planning, Housing and Consumer Economics
_____	FHCE 7900	1	Professional Seminar and Internship Orientation
_____	FHCE 7910	3-9	Financial Planning, Housing and Consumer Economics Internship
_____	FHCE 8200	3	Financial Planning and Analysis
_____	FHCE 8400	3	Demographics and Policy
_____	FHCE 8900	3	Seminar in Financial Planning, Housing and Consumer Economics
_____	FHCE 9100	3	Consumer Policies and Programs

**9** *Total consumer economics concentration hours*

**ALLIED DEPARTMENT CREDIT HOURS**

*(Completed)*

_____	####	3	Allied course in support of concentration area per committee's approval
_____	####	3	Allied course in support of concentration area per committee's approval

**6** *Total allied department concentration hours*

**TOTAL CREDIT HOURS**

**15** *Concentration credit hours = 9 consumer economics + 6 allied department hours*

**ALLIED DEPARTMENT COURSE OPTIONS**

Graduate students in the past have taken courses from allied departments including Economics, Agricultural & Applied Economics, Marketing, Psychology, Human Development and Family Science, Sociology, Textiles Merchandising & Interiors, Educational Psychology, Educational Research & Management, Management Information Systems, and History.

Graduate students, in consultation with their committees, may also consider taking courses from other allied departments. Allied departments that may offer courses of interest include Environmental Ethics, Environmental Health Science, Forestry & Natural Resources, Global Policy Studies, Health Administration, Health Policy & Management, Health Promotion & Behavior, International Affairs, Public Administration & Policy, Political Science, Agricultural Leadership, and Higher Education.

## Master of Science in Financial Planning, Housing and Consumer Economics Degree Requirements: Consumer Economics Concentration, Non-Thesis Option

### CORE COURSES

<i>(Completed)</i>			
_____	FHCE 7020	1	<b>Research Development I</b> <i>Students develop the skills necessary to develop a thesis or dissertation proposal, including the identification of a viable research question and the structure of an empirical research paper.</i>
_____	FHCE 8000	3	<b>Research Methods in Financial Planning, Housing and Consumer Economics I</b> <i>Research design. Emphasis on common problems incurred in measurement and data analysis.</i>
_____	FHCE 8050	3	<b>Research Methods in Financial Planning, Housing and Consumer Economics II</b> <i>Advanced research methods. Integration of research design, measurement, and data analysis.</i>
_____	FHCE 8100	3	<b>Theory of Households, Consumer Economics, and Financial Behavior I</b> <i>A survey of contemporary theories of consumer and household decision making. Includes neoclassical economic analysis, theories of savings and consumption, financial behavior, and theories of housing.</i>
_____	<i>or</i>		
_____	FHCE 8150	3	<b>Theory of Households, Consumer Economics, and Financial Behavior II</b> <i>A formal introduction to contemporary economic theories of decision making. The goal is to understand the behavior of economic agents-consumers and firms-and their interaction in various environments.</i>
_____	STAT 6210	3	<b>Statistical Methods I</b> <i>Statistical models, descriptive statistics, random variables, probability distributions, concepts in statistical inference, estimation, confidence intervals, hypothesis testing, goodness-of-fit tests, contingency tables.</i>
_____	STAT 6220	3	<b>Statistical Methods II</b> <i>Regression analysis including simple linear regression, multiple regression, model checking and analysis of residuals, correlation and prediction, analysis of variance, completely randomized designs, randomized block designs, factorial designs, interaction and covariance analysis.</i>
		<b>16</b>	<b>Total core hours</b>

### APPLIED CONSUMER ANALYTICS INTERNSHIP

<i>(Completed)</i>			
_____	FHCE 7960	3+	<b>Quantitative Internship</b> <b>3+ Total internship hours</b>

### CONCENTRATION AREA

		<b>15</b>	<b>Consumer Economics / Applied Consumer Analytics Concentration</b> <i>In consultation with the student's advisory committee, 15 or more credits are completed in FHCE and allied departments. These may include courses that develop topical area expertise, as well as research methods, statistics, econometrics, and similar courses that prepare students for applied research careers.</i>
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
		<b>15+</b>	<b>Total concentration hours</b>

### TOTAL CREDIT HOURS

<i>(Completed)</i>			
_____		<b>36</b>	<b>Total credit hours = 16 core + 3 or more internship + 15 or more concentration</b>

## Department of Financial Planning, Housing and Consumer Economics

### Master of Science Degree Requirements Financial Planning Non-Thesis Option

#### REQUIRED COURSES

\*Necessary for CFP Exam

*(Completed)*

_____	<b>FHCE 8200</b>	<b>3</b>	<b>Financial Planning &amp; Analysis</b>
_____	<b>FHCE 8025</b>	<b>3</b>	<b>Research Evaluation and Theory in Financial Planning Practice</b>
_____	<b>FHCE 6200</b>	<b>3</b>	<b>Wealth Management 1*</b>
_____	<b>FHCE 6205</b>	<b>3</b>	<b>Wealth Management 2*</b>
_____	<b>FHCE 6210</b>	<b>3</b>	<b>Retirement Planning and Employee Benefits*</b>
_____	<b>FHCE 6220</b>	<b>3</b>	<b>Estate Planning*</b>
_____	<b>FHCE 6230</b>	<b>3</b>	<b>Family Tax Planning*</b>
_____	<b>FHCE 6250</b>	<b>3</b>	<b>Practice Management</b>
_____	<b>FHCE 7200</b>	<b>3</b>	<b>Financial Counseling and Client Communication*</b>
_____	<b>FHCE 7250</b>	<b>3</b>	<b>Capstone in Financial Planning*</b>

#### DIRECTED STUDY

*(Completed)*

_____	_____	<b>3</b>	<b>Course 1</b> (with committee approval)
_____	_____	<b>3</b>	<b>Course 2</b> (with committee approval)

#### TOTAL CREDIT HOURS

36 *Total credit hours*

## Master of Science in Financial Planning, Housing and Consumer Economics Degree Requirements: Consumer Economics Concentration, Non-Thesis Option

### CORE COURSES

<i>(Completed)</i>			
_____	FHCE 7020	1	<b>Research Development I</b> <i>Students develop the skills necessary to develop a thesis or dissertation proposal, including the identification of a viable research question and the structure of an empirical research paper.</i>
_____	FHCE 8000	3	<b>Research Methods in Financial Planning, Housing and Consumer Economics I</b> <i>Research design. Emphasis on common problems incurred in measurement and data analysis.</i>
_____	FHCE 8050	3	<b>Research Methods in Financial Planning, Housing and Consumer Economics II</b> <i>Advanced research methods. Integration of research design, measurement, and data analysis.</i>
_____	FHCE 8100	3	<b>Theory of Households, Consumer Economics, and Financial Behavior I</b> <i>A survey of contemporary theories of consumer and household decision making. Includes neoclassical economic analysis, theories of savings and consumption, financial behavior, and theories of housing.</i>
_____	<i>or</i>		
_____	FHCE 8150	3	<b>Theory of Households, Consumer Economics, and Financial Behavior II</b> <i>A formal introduction to contemporary economic theories of decision making. The goal is to understand the behavior of economic agents-consumers and firms-and their interaction in various environments.</i>
_____	STAT 6210	3	<b>Statistical Methods I</b> <i>Statistical models, descriptive statistics, random variables, probability distributions, concepts in statistical inference, estimation, confidence intervals, hypothesis testing, goodness-of-fit tests, contingency tables.</i>
_____	STAT 6220	3	<b>Statistical Methods II</b> <i>Regression analysis including simple linear regression, multiple regression, model checking and analysis of residuals, correlation and prediction, analysis of variance, completely randomized designs, randomized block designs, factorial designs, interaction and covariance analysis.</i>
		<b>16</b>	<b>Total core hours</b>

### APPLIED CONSUMER ANALYTICS INTERNSHIP

<i>(Completed)</i>			
_____	FHCE 7960	3+	<b>Quantitative Internship</b> <b>3+ Total internship hours</b>

### CONCENTRATION AREA

		<b>15</b>	<b>Consumer Economics / Applied Consumer Analytics Concentration</b> <i>In consultation with the student's advisory committee, 15 or more credits are completed in FHCE and allied departments. These may include courses that develop topical area expertise, as well as research methods, statistics, econometrics, and similar courses that prepare students for applied research careers.</i>
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
_____	####	3	FHCE or allied course with student's advisory committee approval
		<b>15+</b>	<b>Total concentration hours</b>

### TOTAL CREDIT HOURS

<i>(Completed)</i>			
_____		<b>36</b>	<b>Total credit hours = 16 core + 3 or more internship + 15 or more concentration</b>

## Department of Financial Planning, Housing and Consumer Economics

### Master of Science Degree Requirements Financial Planning Non-Thesis Option

#### REQUIRED COURSES

\*Necessary for CFP Exam

*(Completed)*

_____	<b>FHCE 8200</b>	<b>3</b>	<b>Financial Planning &amp; Analysis</b>
_____	<b>FHCE 8025</b>	<b>3</b>	<b>Research Evaluation and Theory in Financial Planning Practice</b>
_____	<b>FHCE 6200</b>	<b>3</b>	<b>Wealth Management 1*</b>
_____	<b>FHCE 6205</b>	<b>3</b>	<b>Wealth Management 2*</b>
_____	<b>FHCE 6210</b>	<b>3</b>	<b>Retirement Planning and Employee Benefits*</b>
_____	<b>FHCE 6220</b>	<b>3</b>	<b>Estate Planning*</b>
_____	<b>FHCE 6230</b>	<b>3</b>	<b>Family Tax Planning*</b>
_____	<b>FHCE 6250</b>	<b>3</b>	<b>Practice Management</b>
_____	<b>FHCE 7200</b>	<b>3</b>	<b>Financial Counseling and Client Communication*</b>
_____	<b>FHCE 7250</b>	<b>3</b>	<b>Capstone in Financial Planning*</b>

#### DIRECTED STUDY

*(Completed)*

_____	_____	<b>3</b>	<b>Course 1</b> (with committee approval)
_____	_____	<b>3</b>	<b>Course 2</b> (with committee approval)

#### TOTAL CREDIT HOURS

36 *Total credit hours*





# College of Family and Consumer Sciences

*Financial Planning, Housing & Consumer Economics*

**UNIVERSITY OF GEORGIA**

January 18, 2017

Dean Suzanne Barbour  
UGA Graduate School  
210 S. Jackson Street  
Athens, GA 30602

Dean Barbour:

Please accept this as my letter of support for the attached proposal to extend our current master's degree in Financial Planning, Housing and Consumer Economics (FHCE) to the Griffin campus. Currently, we offer our undergraduate BSFCS in Consumer Economics on the Griffin campus. Enrollment in this program is low, as are most undergraduate programs on that campus. One of the reasons for low enrollment is that UGA Griffin is a degree completion program for undergraduates and there are now several other options for four-year undergraduate degrees in that area of the state.

Analysis done by Griffin campus administrators has indicated that there is a need for master's degree programs on that campus. We would like to fill that need by offering our existing master's degree on Griffin campus in addition to Athens campus. We have three faculty located on Griffin campus, two of them are graduate faculty. By offering a variety of dual-level courses, online courses, distance courses through Tandberg and hybrid courses, we will be able to offer all the coursework necessary for students to complete a master's degree in FHCE on the Griffin campus.

Please let me know if there is any other information I can supply at this time.

Sincerely,

Sheri Worthy  
Professor and Head



UNIVERSITY OF  
GEORGIA

224 Dawson Hall  
305 Sanford Drive  
Athens, Georgia 30602  
TEL 706-542-4879  
facsdean@uga.edu  
[www.fcs.uga.edu](http://www.fcs.uga.edu)

College of Family and Consumer Sciences

January 18, 2017

Dr. Suzanne Barbour  
Dean, Graduate School  
University of Georgia  
CAMPUS

Dear Dean Barbour:

The College of Family and Consumer Sciences supports the proposal of extending the M.S. degree in Financial Planning, Housing and Consumer Economics to the UGA-Griffin campus. Over the past few years, this program has undergone significant growth and change benefiting many individuals. We want to extend this opportunity to an even broader audience by allowing additional access to students throughout the region who are unable to attend classes held on the Athens campus and prefer face-to-face class offerings. Classes will take place in the late afternoon and evening hours. The curriculum, admission requirements, and procedures will be equivalent to the authorized unit's approved M.S. program on the UGA-Athens campus. Additionally, each student will be assigned to an advisor and two graduate faculty on the Griffin campus will carry the responsibility for teaching the graduate level classes.

Recruitment will begin promptly when approval is received with plans to revise and develop courses in the Spring and Summer of 2017. This proposal meets one of the strategic priorities in the UGA 2020 Strategic Plan by offering increased access to UGA graduate education through extended campus educational programs.

The FHCE graduate faculty voted by email on January 5, 2017. The vote was 17 yes, 0 no, and 1 abstention. The college curriculum committee met on January 12 and the proposal was unanimously approved.

If you have any questions or concerns, please contact Dr. Sheri Worthy, Department Head, Financial Planning, Housing and Consumer Economics, at [sworthy@uga.edu](mailto:sworthy@uga.edu) or (706)542-4856.

Sincerely,

Linda Kirk Fox, PhD  
Dean

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## Approvals on File

**Proposal:** Offer Existing Major in Financial Planning, Housing and Consumer Economics (M.S.) at Griffin

**Department:** Financial Planning, Housing and Consumer Economics

**College:** College of Family and Consumer Sciences

**Proposed Effective Term:** Fall 2017

Department:

- Financial Planning, Housing and Consumer Economics Department Head, Dr. Sheri Worthy, 1/18/17

School/College:

- College of Family and Consumer Sciences Dean, Dr. Linda Fox, 1/18/17

Graduate School:

- Graduate School Dean, Dr. Suzanne Barbour, 3/17/17

Additional Support:

- Associate Provost and Griffin Campus Director, Dr. Lew Hunnicutt, 3/21/17