



The University of Georgia

University Council
Athens, Georgia 30602

August 18, 2017

UNIVERSITY CURRICULUM COMMITTEE – 2017-2018

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Graduate School – Dr. Amy Medlock
Ex-Officio - Provost Pamela S. Whitten
Undergraduate Student Representative – TBA
Graduate Student Representative – TBA

Dear Colleagues:

The attached proposal from the College of Agricultural and Environmental Sciences to change the name of the Undergraduate Certificate in Integrated Pest Management to the Undergraduate Certificate in Plant Health Management will be an agenda item for the August 25, 2017, Full University Curriculum Committee meeting.

Sincerely,

Alison F. Alexander, Chair
University Curriculum Committee

cc: Provost Pamela S. Whitten
Dr. Rahul Shrivastav

Committee on Facilities, Committee on Intercollegiate Athletics, Committee on Statutes, Bylaws, and Committees, Committee on Student Life, Curriculum Committee, Educational Affairs Committee, Executive Committee, Faculty Admissions Committee, Faculty Affairs Committee, Faculty Grievance Committee, Faculty Post-Tenure Review Appeals Committee, Faculty/Staff Parking Appeals Committee, Human Resources Committee, Program Review and Assessment Committee, Strategic Planning Committee, University Libraries Committee, University Promotion and Tenure Appeals Committee

An Equal Opportunity/Affirmative Action/Veteran/Disability Institution

NAME CHANGE JUSTIFICATION FORM

School/College: College of Agricultural and Environmental Sciences

Department: Plant Pathology

Certificate Name Change

Current Certificate Name: Undergraduate Certificate in Integrated Pest Management

Proposed Certificate Name: Undergraduate Certificate in Plant Health Management

Justification:

Although the term Integrated Pest Management (IPM) has been in use since the 1970s to describe a multidisciplinary approach toward managing arthropod pests, plant diseases, and weeds, IPM has come under increased criticism for being reactive, focused mostly on optimization of pesticide applications, and lacking integration among the plant protection disciplines (e.g., Ehler, L. E. and Bottrell, D. G. 2000. "The Illusion of Integrated Pest Management." *Issues in Science and Technology* 16(3), <http://www.issues.org/16.3/ehler.htm>). Moreover, the term "pest" often evokes images of household insect pests among students and the general public rather than the broad range of biotic and abiotic agents that affect crop and amenity plantings in agricultural and horticultural settings. To address these concerns and emphasize the need for a holistic and preventative approach toward understanding and managing biotic and abiotic constraints in crop production, we request that the name of the *Certificate in Integrated Pest Management* be changed to *Certificate in Plant Health Management*.

The proposed name change was supported unanimously in a Department of Plant Pathology faculty meeting on 31 May 2017.

**APPROVAL PAGE
COLLEGE OF AGRICULTURAL AND ENVIRONMENTAL SCIENCES
CURRICULUM PROPOSALS**

Proposal: Name change from Certificate in Integrated Pest Management
To Certificate in Plant Health Management

Department Head

H. M. [Signature] 7/24/2017
Date

Undergraduate Curriculum Committee Chair

Ronald Pegg [Signature] 06/19/17
Date

Faculty Council Executive Committee Chair

[Signature]
Date

Associate Dean for Academic Affairs

Jay M. Brader [Signature] 7-21-17
Date

Dean and Director

[Signature] 7/24/17
Date