## **MEMORANDUM**

TO: UNIVERSITY COUNCIL

FROM: DAVID SHIPLEY, CHAIR, STRATEGIC PLANNING COMMITTEE

RE: REPORT TO COUNCIL

DATE: APRIL 20, 2018

The Strategic Planning Committee has been meeting monthly since the start of the 2017-18 AY with Alan Aycock, Senior Director for Accreditation, Maggie Crowson Parker, Associate Director for Accreditation, and Russ Mumper, Vic Provost for Academic Affairs. The committee's primary work through our 8 meetings has been as follows:

- Follow up the mid-point review and recommendations submitted in Fall 2016 by the 2015-2016 Strategic Planning Committee
  - o Reviewed 50 recommendation made by the previous committee
  - Reviewed the additional data and narrative responses from administrative units in response to the recommendations
  - Units that provided data or responses included VPs for Instruction, Research, and Public Service and Outreach; Graduate School; University Libraries; UGA Business and Accounting Services; VPAA Fiscal Affairs, Faculty Affairs; Institutional Research; University Architects; UGA Foundation; International Education; Office of Sustainability; Food Services; Parking Services; the Small Business Development Center; and the Georgia Center for Continuing Education; among others.
- Make recommendations for data collection through the final two years of the 2020 plan
  - o Reviewed and evaluated the <u>73 strategic priorities</u> and <u>161 benchmarks and pre-</u>benchmark activities defined in the 2020 Strategic Plan
  - Goal was to identify priorities and benchmarks that were most meaningful as well as measurable

The final product resulting from the committee's efforts is a streamlined set of priorities with quantitative and qualitative metrics that will be collected for the final two years of the Strategic Plan. The committee will be preparing a report for submission to the President sometime this summer.