

April UC Remarks

1. Introductions
 - a. Carter Marks | SGA President | Management and Economics Major | St. Simons Island, Georgia | 3rd year
 - b. Jasmine Gresham | SGA Vice-President | Health and Physical Education Major | Stockbridge, Georgia | 3rd year
 - c. Shelly Chummar | SGA Treasurer | Sociology Major | Marietta, Georgia | 2nd year
2. Overall Mission, Vision, and Values
 - a. Our general mission is to raise awareness for SGA, collaborate with organizations to uplift their mission and values, advocate for marginalized communities, and amplify resources that already exist and students just do not know about.
 - b. Our vision is to see an increase in awareness of SGA by 25% over the year. We plan to measure this through surveys at the beginning and end of the 2021-2022 school year. Additionally, we have a plan to conduct organization visits to 30% of all student organizations throughout the upcoming school year. Additionally, we plan to see a 25% increase in the use of the LiveSafe app, Therapy Assistance Online, the division of Academic Enhancement, and other UGA provided resources and services such as the Office of Student Care and Outreach.
 - c. Our top 3 values are Inclusivity, intentionality, and growth. As we lead the Student Government Association, we commit to these three values in everything we do.
3. Our work so far
 - a. We have met with Donald Coleman in the Office of Student Transitions, Hillary Hilgers with the Student Alumni Council and Welcome UGA, and attended a welcome week meeting with various campus partners to help plan and execute Freshman Welcome. SGA's main focus is supporting rising sophomores as they come back to campus. As such, we have spoken with University Union to have a series of events on the 24th of August (for UGA24) to give rising sophomores experiences that they lost last year due to COVID-19.
 - b. We have held interviews and appointed a full cabinet, and we have plans to use some of the leftover SGA funds to purchase Strength Deployment Inventory (SDI) tests for each cabinet member. Our focus is on developing our team, allowing them to discover their strengths and conflict management style and ensuring that they are all prepared for their roles in the coming year.
 - c. Drive-in/SGA end of year event
 - i. Joseph (our chief of staff) drafted a bill in the 33rd senate about an SGA event for this semester
 - ii. We plan for a drive in movie event that will be played on Thursday, April 29th and will include a catered dinner and T-Shirts to go along with the event
 1. The purpose of this event is to raise awareness of SGA and encourage more student interaction with us.
4. Collaborate
 - a. Organization visits

- i. We have made the commitment to meet with 30% of all student organizations in the coming year. We are holding interviews for positions specifically designated to visiting organizations and measuring students wants and needs
 - b. Partnerships
 - i. We will intentionally partner with organizations to uplift their message and raise awareness for their organization where applicable throughout the school year
- 5. Advocate
 - a. Method of support for students
 - i. We recognize that there will be times that we have to speak out on issues in our UGA community or in the United States. As such, we have formed a network of connections that we will call upon as needed to represent the students' voice in public statements that we make.
 - b. Town Hall
 - i. We plan to provide organic spaces for students to form connections and have their voices heard. Whether that be in person or via zoom, we hope to hold monthly public conversations throughout the 2021-2022 school year.
- 6. Amplify
 - a. Newsletter
 - i. SGA has the capability of sending one email to the student body per month. We plan to use that platform to do the following:
 - 1. Conduct Surveys - Student data is going to be paramount to the work that we do this year. We plan to have a monthly survey to collect student data on various projects and initiatives that SGA works to achieve.
 - 2. Highlight student organizations - Campus partnerships can lead to a more involved and motivated student body, so we plan to work with organizations on campus to highlight what they do and encourage students to find their passions
 - 3. Advertise events - This will serve as a space for us to highlight all the happenings within and outside of SGA so that students can take advantage of resources that already exist and become more connected to the student body.
 - b. Social media highlights
 - i. We have multiple social media plans to highlight student organizations and a weekly #webelongwednesday to showcase our vast diversity and our amazing students on campus.