



**UNIVERSITY OF
GEORGIA**

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University Council

October 15, 2021

UNIVERSITY CURRICULUM COMMITTEE – 2021-2022

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Dear Colleagues:

The attached proposal from the College of Family and Consumer Sciences to terminate the major in Consumer Economics (B.S.F.C.S.) with an Area of Emphasis in Financial Planning on the Griffin campus only will be an agenda item for the October 22, 2021, Full University Curriculum Committee meeting.

Sincerely,

Susan Sanchez, Chair

University Curriculum Committee

cc: Provost S. Jack Hu
Dr. Rahul Shrivastav

PROPOSAL FOR DEACTIVATION OR TERMINATION OF AN ACADEMIC PROGRAM

Date: August 26, 2021

School/College: College of Family and Consumer Sciences

Department/Division: Financial Planning, Housing, and Consumer Economics

Program (Major and Degree): Consumer Economics (B.S.F.C.S.) with an Area of Emphasis in Financial Planning

Which campus(es) offer this program? Athens and Griffin

Deactivation or Termination? Termination on the Griffin campus ONLY

Proposed Effective Date: Fall 2022

Last date students will be admitted to this program: Fall 2020

Last date students will graduate from this program: Spring 2023

Program Abstract:

The major in Consumer Economics (B.S.F.C.S.) with an optional Area of Emphasis in Financial Planning develops the understanding of consumer decision-making in an environment characterized by changing technology, demographic trends, and globalization. Students develop and understanding of consumer finance, how institutions provide goods and services to satisfy the financial functions of households, how consumers make financial decisions, and how government action affects the provision of financial services.

1. State the reasons for deactivating or terminating the program, and provide copies of any relevant documents.

Due to continued low enrollment in courses, it is not sustainable for the College of Family and Consumer Sciences to continue offering the major in Consumer Economics (B.S.F.C.S.) with an Area of Emphasis in Financial Planning on the Griffin campus.

2. What will be done to minimize the impact of the deactivation or termination of the program upon the personal and professional lives of the faculty and staff involved? Include specific information on: a) how faculty and staff will be notified of the deactivation or termination, and b) how faculty and staff will be reallocated.

Discussions with faculty have been ongoing since 2018. Two tenure-track faculty positions were moved to the Athens campus effective fall 2020 in preparation for this deactivation. The one instructor remaining on the Griffin campus has been notified of the termination by the administration of the College of Family and Consumer Sciences. She will continue teaching in Athens once the remaining students have graduated. There are no staff members to be impacted by this termination.

3. What will be done to insure that deactivation or termination of the program does not weaken other programs (graduate, undergraduate, or professional) for which the department may be responsible?

The majority of the department's enrollment is located on the Athens campus. Termination of this program will not weaken or impact these programs. The major will still be offered on the Athens campus.

4. State the plans for allowing students currently enrolled in the program to complete degree requirements, including specific information on: a) how students will be notified of the program deactivation, and b) how students will be advised on completing the program.

All students enrolled in the program in spring 2019 were notified of the upcoming deactivation. There are seven students currently enrolled in the Consumer Economics program on the Griffin campus. All students will be able to successfully complete their remaining degree requirements by the end of spring 2023.

5. What plans, if any, are there for subsequent reactivation of the deactivated program?

There are no plans for subsequent reactivations of the program.

Documentation of Approval and Notification

Proposal: Termination of the major in Consumer Economics (B.S.F.C.S.) with an Area of Emphasis in Financial Planning on the Griffin campus only

College: College of Family and Consumer Sciences

Department: Department of Financial Planning, Housing, and Consumer Economics

Proposed Effective Term: Fall 2022

Department:

- Department of Financial Planning, Housing, and Consumer Economics Interim Department Head, Dr. Swarn Chatterjee, 9/9/21

School/College:

- College of Family and Consumer Sciences Interim Dean, Dr. Sheri Worthy, 9/9/21