



# The University of Georgia

University Council  
Athens, Georgia 30602

March 18, 2016

## UNIVERSITY CURRICULUM COMMITTEE – 2015-2016

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Ex-Officio - Provost Pamela S. Whitten

Undergraduate Student Representative - Ms. Taylor K. Lamb

Graduate Student Representative - Ms. A. June Brawner

Dear Colleagues:

The attached proposal for a new minor in Health Policy and Management will be an agenda item for the March 25, 2016, Full University Curriculum Committee meeting.

Sincerely,

William K. Vencill, Chair  
University Curriculum Committee

cc: Provost Pamela S. Whitten  
Dr. Rahul Shrivastav



The University of Georgia®

College of Public Health  
*Health Policy and Management*

March 1, 2016

Re: Request for Undergraduate Minor

Fiona B. Liken  
Assistant Vice President for Instruction  
Director, Curriculum Systems  
Office of the Vice President for Instruction  
320 New College  
University of Georgia  
Athens, Georgia 30602

Dear Fiona:

Attached is a proposal to establish an undergraduate minor in Health Policy and Management (HPAM) at the College of Public Health. The program will be available to undergraduates in other colleges as well. The course offerings are self-contained in HPAM and all the initial courses in the proposal already exist. This is a reorganization of our own resources without budget or teaching implications for any other unit. We are requesting approval to form this program in HPAM based on existing fiscal and teaching capacity. Our intention is to begin student enrollment in the Fall of 2016. We believe that a minor in HPAM will provide foundational exposure to health policy development, essential elements of management and leadership in private and public health care organizations, and how the two facets are interdependent.

The undergraduate minor approval form with our proposed course of study is attached. While five courses are necessary to attain the minor, the three required courses are already being taught at UGA. Options for electives are already in place. We anticipate that as we move forward our faculty will develop new undergraduate courses appropriate for the minor. These will be submitted to Curriculum Systems for approval and addition to the list of electives. In general, we are confident that this minor will serve to expand the reach of the College of Public Health in undergraduate education and also to develop a pipeline from the undergraduate experience for students interested in graduate studies at both the masters and doctoral level. We respectfully request approval for the HPAM minor.

Sincerely,

## **PROPOSAL FOR MINOR PROGRAM OF STUDY**

1. School/College: College of Public Health
2. Department/Division: Health Policy and Management
3. Proposed Program: Minor in Health Policy and Management
4. Proposed Starting Date for Program: Fall 2016
5. Program Descriptions - including prefixes, numbers, and titles of required courses, total credit hours (must be 15-18 hours), residency requirements (if any), and grade requirements (if any):

**The College of Public Health undergraduate minor in Health Policy and Management requires 15 hours of credit.**

### **Required Core – 9 Hours**

- **PBHL 3100 – Introduction to Public Health, 3 credit hours**  
This course is an introductory overview of the United States Public Health System as it currently exists, and operates with an emphasis on the core functions of public health, including a survey of different approaches to public health problems, health promotion and disease prevention.
- **HPAM 3500 – Introduction to Health Care Management, 3 credit hours**  
This course is designed to provide students with an understanding of the foundational elements of management and leadership, and how they are applied in public health settings. Specifically, the class will examine the five basic functions of management and leadership: planning, organizing, staffing, directing and controlling; and assess how these tasks influence the daily operational activities of health care organizations. Course activities and assignments are designed to stimulate critical thinking about modern public health perspectives and management issues.
- **HPAM 3600 – Introduction to Health Policy, 3 credit hours**  
This course is an introductory survey of health policy issues, which include the organization of the overall health system, health care financing, the policy process in the United States, laws and ethics related to health policy and management, the essential features of policy analysis and public health communication.

### **Elective Options – 6 Hours**

- **HPAM 3750 – Special Problems in Health Policy and Management, 1-6 credit hours**  
This course allows students to develop a proposal for a learning experience not available in a regular department course. The number of credits will depend on the amount of work and depth of inquiry required for the proposed learning experience. The proposal must be approved by the faculty member directing the project and by the undergraduate coordinator.

- **HPAM 4100 – The Age of Human and Social Capital, 3 credit hours**  
This course provides an overview of the philosophies, attitudes, and approaches used in the field of human services. Introspective analysis and current event evaluation will highlight a recognized need for social capital to leverage individual human capital for the greater good, especially in public health and health management.
- **HPAM 4300 – Introduction to Health Care Administration, 3 credit hours**  
This course introduces students to the concepts found in health care administration. Attention will be given to the problems and issues with performing basic managerial functions. In addition, emphasis will be placed upon analyzing administrative tools and techniques important to fulfilling these managerial functions in health care environments.
- **HPAM 4500 – Advanced Health Care Management, 3 credit hours**  
This course is an advanced course in health care management building on the introductory course, HPAM 3500. The course will focus on ongoing health care reform implementation, as well as topics, such as drug development and regulation, health workforce shortages, and ethical issues related to new scientific developments.
- **HPAM 4600 – Advanced Health Policy, 3 credit hours**  
This course is an advanced course in health policy, building on HPAM 3600. The course will focus on ongoing health care reform implementation, as well as topics such as drug development and regulation, health workforce shortages, and ethical issues related to new scientific developments.

Students who are also enrolled in CPH undergraduate degree programs that require any of the core courses listed for the undergraduate minor will select additional electives instead to complete their 15 credit requirement.