



# The University of Georgia

University Council  
Athens, Georgia 30602

October 14, 2016

## UNIVERSITY CURRICULUM COMMITTEE – 2016-2017

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Graduate School - Dr. Timothy L. Foutz  
Ex-Officio - Provost Pamela S. Whitten  
Undergraduate Student Representative – Ms. Gabrielle Roth  
Graduate Student Representative – Ms. Ashley E. Fallaize

Dear Colleagues:

The attached proposal from the Franklin College of Arts and Sciences for the following major name change will be an agenda item for the October 21, 2016, Full University Curriculum Committee meeting:

From: Studio Art (A.B.)  
To Art: Interdisciplinary Art and Design (A.B.)

Sincerely,

William K. Vencill, Chair  
University Curriculum Committee

cc: Provost Pamela S. Whitten  
Dr. Rahul Shrivastav



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The University of Georgia

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Franklin College of Arts and Sciences  
*Office of the Dean*

September 21, 2016

Dr. Pamela S. Whitten  
Senior Vice President for Academic Affairs  
and Provost  
The Administration Building  
UGA Athens Campus

Dear Provost Whitten:

The Franklin College of Arts and Sciences Curriculum Committee and Senate has reviewed and approved the following:

*Proposal to change the name of Studio Art, A.B. to Art: Interdisciplinary Art & Design, A.B.*

If you have any questions or need any further information, please contact my office.

Sincerely,

Jean Martin-Williams  
Associate Dean



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# The University of Georgia

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Franklin College of Arts and Sciences  
*Lamar Dodd School of Art*

22 September 2016

Dr. Alan Dorsey  
Dean, Franklin College of Arts and Sciences  
University of Georgia

**Memorandum:** name change of Studio AB to Art: Interdisciplinary Art and Design

Alan,

I am writing to give my full support for the name change of the Studio AB degree to Art: Interdisciplinary Art and Design.

This change improves this offering for the University of Georgia and its students in some very tangible ways. It more accurately describes the type of education that a student would receive in enrolling. The degree gives students opportunity to broadly mix both a variety of art and design disciplines and a breadth of offerings from the rest of the University, creating an interdisciplinary education framed in art and design. It also puts this offering in to a more widely accepted naming convention nationally, which is used by our peer institutions. This will add to our student's marketability as the leave the University and move into the workforce.

Please let me know if there is any further explanation I can provide.

Thank you for your time and consideration,

Chris Garvin  
Director and Professor  
Lamar Dodd School of Art  
Franklin College of Arts and Sciences

**NAME CHANGE JUSTIFICATION FORM**

School/College Name: Franklin College

Proposed Name: Art: Interdisciplinary Art & Design

**Department Name Changes:**

Current Department Name:  
\_\_\_\_\_

Proposed Department Name:  
\_\_\_\_\_

**Major Name Changes:**

Current Major Name: \_\_\_\_\_ Degree \_\_\_\_\_  
Studio Art AB

Proposed Major Name: \_\_\_\_\_ Degree \_\_\_\_\_  
Art: Interdisciplinary Art & Design AB

**Minor Name Change:**

Current Minor Name: \_\_\_\_\_ Degree \_\_\_\_\_

Proposed Minor Name: \_\_\_\_\_ Degree \_\_\_\_\_

**Prefix Changes:**

A prefix change package should be submitted after the name change has been approved.

Current Department Prefix \_\_\_\_\_

Proposed Department Prefix \_\_\_\_\_

## **JUSTIFICATION:**

The current Studio Art AB degree within the School of Art differentiates itself from the Art BFA degree offered in twelve specified areas of concentration by the nature of its interdisciplinary practice. While the BFA degree requires extensive study within a focused media of concentration, the Studio Art AB provides exposure to all twelve of the areas of concentration within the School and additional liberal arts coursework, emphasizing the ability to combine ideas, techniques, and creative problem-solving that extend beyond discipline specificity.

The new title: Art: Interdisciplinary Art & Design, more clearly defines the nature of this degree as one that crosses boundaries between areas of concentration. The proposed new curriculum will encourage students not only to explore multiple media within the School of Art, but also to combine studio art practice with interdisciplinary coursework across campus through the incorporated requirements of a certificate or minor, reflecting art and design's integration and application to other fields throughout contemporary culture. While offering students an opportunity to focus on interdisciplinary approaches to art and design research, it also encourages international and field study opportunities in fulfilling the experiential learning requirements, connecting ideas and practice to the larger world.

Many other institutions are offering programs of study that are similar to the proposed Art: Interdisciplinary Art & Design AB degree. The Stamps School of Art & Design at the University of Michigan offers a BA in Art & Design with the following description: "The BA in Art & Design is an appropriate course of study for students whose educational goal is a major in art and design that incorporates more substantive study in the liberal arts than the BFA allows." The specific proposed title clarifying the interdisciplinary program requirements is similar to those at other institutions, including:

- University of North Texas – Interdisciplinary Art & Design BA
- University of Washington – Interdisciplinary Art & Design BA
- University of Illinois Chicago – Integrated Design and Arts BA

The title Art: Interdisciplinary Art & Design will help students identify this degree offering and its unique structure for interdisciplinary arts research. The additional integration of the breadth and depth of the entire University of Georgia makes this a unique offering compared to other arts institutions and has the potential of becoming a highlight of the School. The name will serve to advertise to and attract students looking for interdisciplinary programs and will identify the expertise of our graduates, making them more marketable when they enter the field.